
Subject: SEGA brings Daytona back to arcades - Daytona 3 Championship USA
Posted by [Anonymous](#) on Tue, 01 Nov 2016 22:57:19 GMT

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Originally posted by: thunderbladesega

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<https://twitter.com/SegaAmusements/status/793495531473473536>

<https://media.giphy.com/media/3o7TKqy9MrSxOnn7K8/giphy.gif>

<http://arcadeheroes.com/2016/11/01/sega-resurrects-daytona-usa-with-daytona-reloaded-arcade/>

November 1, 2016

You read that right, Daytona is back and just as it was first time around in the 90s, it's set to be a game changer. Daytona USA is the pinnacle of arcade racing and now Sega is ready to bring its #1 racer screeching into the 21st century!

It revolutionized the arcade scene when it was first launched in 1994, and this franchise can deservedly lay claim to bold statements such as iconic, classic and legendary.

This brand new version, Daytona 3 Championship USA, features three brand new tracks including a recreation of the newly renovated Daytona International Speedway. In addition, the original three classic courses have been remastered for the modern era. New cars and new game modes bring more for players old and new to experience.

Sega has gone all out on a cabinet design to do this global brand justice and make it stand out from the pack. The cabinet with 47" LED monitor is linkable for up to eight players and lit from top to bottom. It even has a moulded under seat engine! New game features include a live in-game camera system so you can enjoy maximum bragging rights as you overtake your friends! Also brand new to Daytona 3 is the 'Live TV' inspired spectator video billboard marquee with 27" display. This allows spectators to see what's happening in the race, whether it's a crash, a pass for position or to find out who's winning or losing!

"This is a game changer. This is a premium game that delivers on quality, player experience and operator features that sets a very high bar for arcade video racing games. Importantly we have based it on the original game engine that gave us the amazing 'AI' and 'catch up' feeling that we all grew to love" commented Patrick Michael, Head of Local R&D.

The game also has an all-new party mode allowing operators to run special events easily. In addition, to assist engineers, there is the introduction of 'Sega-IQ Intelligent Service Menus'; these are designed to offer prompts and troubleshooting advice when the onsite technician is maintaining the game.

"At SEGA we have always been passionate about developing the best arcade racing games,

it's part of our DNA, so to have the opportunity to work on this title that truly captures the spirit of the racing scene in Daytona is nothing short of an honour." commented Sega's CEO Paul Williams.

Whether players enjoyed the game back in the 90s or experience it now for the first time, they'll find it's easy to pick up and fun to master; with simple and quick menu options they will be straight to the starting grid. Confidence will come from the first lap and the competitive spirit will kick in as players find themselves challenging their rivals for the lead! Developed and manufactured to the highest quality, Daytona 3 Championship USA will feature in game rooms and FEC's for years to come.

Have you got what it takes to take the flag again.... because Daytona is back!

Come and visit us at IAAPA on stand 1606 to experience Daytona 3 Championship USA for yourself. To Pre-order speak to Sega on +44 (0)208 391 8090 or +1 (847) 364-9787 or email on sales@segarcade.com, or contact your local Authorized Sega Distributor.

<http://segabits.com/blog/2016/11/01/sega-amusements-reveals-daytona-3-championship-usa-plus-more-details/>

UPDATE: We have learned that SEGA has assembled as much of the original Daytona team as they could to develop this game, including Takenobu Mitsuyoshi on sound.

As the internet is buzzing over the recent reveal of a new Daytona arcade game, new details have released via SEGA Amusements. In a lengthy press release, it has been revealed that the game is indeed the third entry in the series, titled Daytona 3 Championship USA. The press release also reveals the following details:

- Brand new version of Daytona
- 3 brand new tracks including a recreation of the Daytona International Speedway
- 3 class courses remastered for the modern era
- New cars and game modes

- In-game camera system
- LIVE TV spectator video billboard
- Based on original game engine
- All-new party mode for arcade events

Read the full press release after the break.