
Subject: Apple Shafts America (response to response)
Posted by [cs4911ay](#) on Thu, 30 May 2013 00:00:17 GMT
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Posted: Fri Sep 21 11:26:06 1984

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Organization: Univ. of New Mexico, Albuquerque

Lines: 60

[It is pitch black. You are likely to be eaten by a --]

> From: purdue!allegro!amd!phil (Phil Ngai)
>
> ...
>
> That was the stupidest thing I've read all month.

Aw, come on; I can think of three or four others that top mine
any day of the week. :-)

> Why don't you design your own fat mac and sell it for \$1495.
> Then everyone would love you. But I know you're not going to.
> Must be because you're greedy.

Who said anything about \$1495? All I'm asking for is \$3000, a
perfectly reasonable amount. Especially when one considers that Apple
was selling Macs to dealers for \$1650 when they first came out (the price
has, I believe, dropped since then), and I really don't think they were
losing money on that deal.

> Do you know what they call a business that sells things for less
> than they cost to make? BANKRUPT! Do you know how much 256K RAMs
> go for? \$40 each. Do you know how much it costs my company to
> process a simple purchase order? > \$50. Do you know what my company's
> required return on investment is? 2 to 1.

\$30, since Apple is getting a discount for quantity. And I certainly
don't expect any company to become a charity organization. I do, however,
expect a certain amount of consideration for the people who supported the
company and made its new product a commercial success. This, I think, is
nothing more than good public relations.

> No one forced you to buy the Mac, so quit whining about how much it
> costs. If price really mattered you'd wait til it came down like

